



Website and Social Media Case Study:

WinABuild Competitions Ltd.

AMT Digital started working with this national company in October 2021. WinABuild Director James contacted AMT Digital after being let down by two other developers. After investing a large amount of money in the developers James was left with a broken website that didn't meet the need of the business or the legal requirements.

AMT Digital conducted a full consultation of WinABuild and assessed that the business required a full rebuild and social media overhaul. AMT worked on WinABuilds website and in 6 months they launched to the world! The website, an eCommerce site at its route, has seen large volumes of visitors thanks to AMT's SEO work.

In September 2022, AMT Digital started managing WinABuilds Social Media (Facebook, Instagram, LinkedIn and Google Business). AMT Digital now:

- Produce three bespoke stylised posts a day for WinABuild
- Manage reviews and customers with TrustPilot and Google
- Films and Edits WinABuilds promo material
- Manages the website and website competitions

Posts on social media have now reached more than 500k views and over 300k interactions in three months. The company has started making sales and increasing their reach with bigger and better competitions.

“WinABuilds launch and growing success has only been due to AMT Digital's persistence and expertise” James Carey, Director.

Key Headlines:

80% growth in
Facebook/Instagram followers

52k views per month

Engagements on social media up
75%

Website SEO

Digital Marketing

Visit WinABuild – www.winabuild.com

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[Winabuild Competitions | Eastbourne \(facebook.com\)](https://www.facebook.com/winabuildcompetitions/)

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