

Ideas with perspective. Work with impact.

STRATEGY / CREATIVE / DESIGN / CONTENT / SOCIAL



ONE CREATIVE PARTNER

**Everything your brand
needs to think clearly,
speak distinctly and
show up consistently.**

360Creative House connects strategy, copywriting, design, social media, content production and reporting in one integrated creative system.

Brand Strategy

Clarity before creativity. We define positioning, audiences, messages and the strategic direction that keeps every touchpoint aligned.

- Positioning & brand direction
- Audience and market definition
- Messaging architecture
- Campaign and content strategy



Creative Concepts & Campaigns

Distinctive ideas shaped for culture, context and commercial impact—from the central concept to every campaign expression.

- Campaign concepts
- Arabic & English copywriting
- Art direction
- Launch and seasonal campaigns



Brand Identity & Design

Visual systems that give brands a clear, memorable presence across digital, print, packaging and physical spaces.

- Visual identity systems
- Identity applications
- Editorial and print design
- Packaging and production files



Content & Copywriting

Brand voices and content systems built to communicate naturally in Arabic and English across every channel.

- Tone of voice
- Arabic & English copy
- Product storytelling
- Editorial and event narratives



LAUNCHING “IBHAR” PLATFORM

In collaboration with the Ministry of Transport and Logistics and the General Transport Authority, we launched the “Ibhar” electronic platform to facilitate procedures for tourist yachts sailing in territorial waters. We prepared, operated, and organized the launch ceremony.

MEDIA EXCELLENCE AWARD

We were pleased to manage and operate the Media Excellence Award 2023, now in its fourth edition, as a general award for national media work, divided into stages from filtering and nomination to announcing the winners.

INAUGURATION CEREMONY OF PASSENGER BUS SERVICES

We take pride in being part of the Passenger Transport Services project for the General Authority for Transport, supporting the transportation sector and tourism development, contributing to economic diversification across Saudi Arabia.

NAQALTHON 3

We participated in organizing the “Naqalthon” initiative with our strategic partner “Zanbeel for Creativity and Digital Marketing,” bringing together distinguished talents to develop solutions that improve the transportation system.

ANNUAL INVESTMENT VISION STRATEGY

We managed and organized the annual meeting of the “Investment Vision” company, connecting founders and partners to discuss investment strategies and experiences under one roof.

OPERATION OF THE MINISTRY OF TRANSPORT AND LOGISTICS SERVICES HEADQUARTERS 1444H

We organized, operated, and managed the transport hubs for pilgrims affiliated with the Ministry of Transport and Logistics for the Hajj season 1444 AH, covering various regions including Arafat, Mina, and King Abdulaziz International Airport.

RECEPTION CEREMONY FOR AL HILAL PLAYER NEYMAR

In cooperation with our strategic partner “Ajwaa Saudi Arabia,” we successfully organized and managed the welcome event for star player Neymar at King Fahd Sports Stadium.

Social Media Management

A disciplined end-to-end workflow covering planning, creation, publishing, community listening and performance reporting.

- Content calendars
- Content production and publishing
- Community management
- Reporting and optimisation



Photography & Video

Lifestyle, food and space imagery directed to express each brand's character with consistency and atmosphere.

- Creative direction
- Lifestyle and food photography
- Space and experience coverage
- Short-form social video

PHOTOGRAPHY & ART DIRECTION

Atmosphere. Detail. Motion.

Lifestyle imagery that gives each brand character and a sense of place.



Activations & Experiences

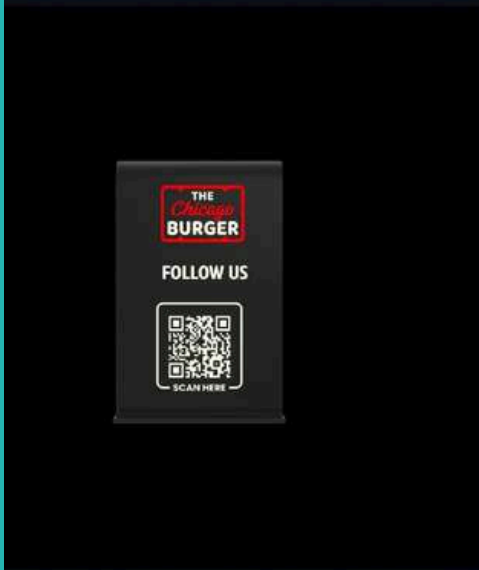
Campaign experiences that move audiences from attention to participation through memorable branded moments.

- Launches and events
- Interactive concepts
- In-store touchpoints
- Promotional experiences

CUSTOMER TOUCHPOINTS

More than a menu.

Connected launch, engagement, review and promotional touchpoints.



Performance & Reporting

Measurement frameworks that reveal what works, guide optimisation and turn campaign learning into stronger decisions.

- Performance measurement
- Search visibility foundations
- Campaign reporting
- Continuous optimisation

EVENTS & EDITORIAL CONTENT

Stories shaped for the moment.

Arabic and English content for cultural events, launches and public initiatives.



Ijar launch



King Saud University transport



RIYADH MARKET / 2026

SERVICE PACKAGES & STARTING PRICES

BOUTIQUE CREATIVE STUDIO · SENIOR BILINGUAL THINKING

ESSENTIAL PRESENCE

SAR 7,500 / month

Monthly

For small brands seeking consistent, professional content.

- Monthly content direction
- Content calendar
- 8 social media posts
- 8 stories
- Arabic or English captions
- Basic visual design
- Scheduling support
- Monthly performance summary

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

GROWTH CONTENT

SAR 12,500 / month

Monthly

For brands needing stronger storytelling and more frequent communication.

- Monthly content strategy
- Content calendar
- 12 posts + 12 stories
- 2 short-form reel concepts
- Arabic or English captions
- Product and offer messaging
- Scheduling support
- Monthly report

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

BRAND MOMENTUM

SAR 18,500 / month

Monthly

Full creative support for active brands preparing to grow.

- Monthly strategy and content pillars
- Content calendar
- 16 posts + 16 stories
- 4 short-form reel concepts
- Bilingual caption support
- Monthly campaign theme
- Publishing and community listening
- Performance report and recommendations

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

FULL CREATIVE RETAINER

SAR 27,500 / month

Monthly · 3-month minimum

An ongoing creative partnership across content, campaigns and brand communication.

- Monthly creative strategy
- Campaign planning and calendar
- 20 posts + 20 stories
- 6 short-form reel concepts
- Arabic and English copywriting
- Art direction and monthly campaign idea
- Publishing and community monitoring
- Report, consultation and light design

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

BRAND STARTER IDENTITY

SAR 14,500

2-3 weeks

A professional identity foundation for a new business.

- Brand discovery session
- Primary and secondary logo
- Colour and typography direction
- Basic visual language
- Mini brand guideline
- 3 social media templates
- Business card design

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

COMPLETE BRAND IDENTITY

SAR 28,500

4-6 weeks

A complete visual system for brands ready to scale.

- Brand discovery and positioning
- Arabic and English logo system
- Colour and typography system
- Visual language and graphic elements
- Brand guideline document
- Stationery and social templates
- Packaging or merchandise mockup
- Basic launch direction

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

STRATEGIC BRAND SYSTEM

SAR 48,000–65,000

6–8 weeks

For market entry, repositioning or a major launch.

- Strategy workshop and market review
- Positioning, personality and voice
- Bilingual messaging framework
- Naming direction, if needed
- Complete visual identity
- Full brand guideline
- Key applications and launch kit
- Rollout recommendations

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

MINI CAMPAIGN

SAR 12,000

2-3 weeks

For simple offers, product pushes and seasonal communication.

- Campaign idea and headline
- Key message
- 6 social media posts
- 6 stories
- Arabic or English copywriting
- Basic visual direction
- Platform adaptation

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

SEASONAL CAMPAIGN

SAR 22,500

4-6 weeks

For Ramadan, Eid, national occasions, launches and offers.

- Campaign concept and name
- Key visual direction
- Arabic and English messaging
- 10 posts + 10 stories
- 2 reel concepts
- Offer messaging
- Campaign rollout plan

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

FULL CAMPAIGN SYSTEM

SAR 38,000-55,000

6-8 weeks

For major launches, activations and multi-platform campaigns.

- Campaign strategy and concept
- Bilingual messaging and copy
- Key visual
- 15 posts + 15 stories
- 4 reel concepts
- Print and on-ground direction
- Campaign rollout
- Performance review

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

RESTAURANT COMMUNICATION KIT

SAR 18,500

3-4 weeks

Clear customer-facing communication for restaurants and cafés.

- Menu content review
- Bilingual menu structure
- Menu design direction
- Product descriptions
- 6 social media concepts
- Offer messaging
- Review card concept
- Takeaway message direction

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

RESTAURANT LAUNCH KIT

SAR 35,000–48,000

6–8 weeks

For a new restaurant, café or branch launch.

- Launch concept and brand messaging
- Social media launch plan
- 12 posts + 12 stories
- 3 reel concepts
- Menu and takeaway direction
- In-branch communication
- Review journey touchpoints
- Launch offer messaging

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

FULL RESTAURANT BRAND EXPERIENCE

SAR 65,000–95,000

10-12 weeks

A complete identity and customer experience system.

- Brand strategy and visual identity
- Menu system
- Packaging direction
- Social launch campaign
- In-branch communication
- Review journey
- Staff-facing communication
- Guidelines and selected production files

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

EVENT COMMUNICATION KIT

SAR 15,000-28,000

3-5 weeks

A focused communication system for events and gatherings.

- Event messaging
- Social announcement copy
- Visual direction
- Invitation or announcement design
- On-ground touchpoint ideas
- Staff or participant material direction

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

ACTIVATION CAMPAIGN KIT

SAR 35,000–65,000

6-10 weeks

A complete audience journey from promotion to participation.

- Activation concept and mechanism
- Customer journey
- Social media rollout
- Event touchpoints
- Staff and participant materials
- Print design direction
- Post-event content ideas

Starting price. VAT and third-party costs are excluded. Scope confirmed by quotation.

SOCIAL MEDIA ADD-ONS

Additional static post	SAR 450-750
Additional story design	SAR 250-450
Additional carousel post	SAR 900-1,500
Reel concept only	SAR 750-1,200
Basic reel editing	SAR 1,500-2,500
Advanced reel editing	SAR 3,000-5,000
Monthly report only	SAR 1,500
Community management	SAR 3,500-7,500 / month
Paid ads management	15% or min. SAR 3,500 / month

On-site content direction	SAR 3,500+ / day
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Prices exclude 15% VAT and external production costs, where applicable.

DESIGN & PRINT

Single social media design	SAR 450-750
Carousel design	SAR 900-1,500
Poster design	SAR 1,200-2,500
Flyer design	SAR 900-1,800
Brochure design	SAR 3,500-8,500
Company profile design	SAR 8,000-18,000
Simple menu design	SAR 4,500-8,500
Full bilingual menu	SAR 9,500-18,000
Packaging label	SAR 3,500-7,500
Full packaging system	SAR 18,000-40,000
Merchandise design	SAR 2,500-8,000
Uniform application	SAR 3,500-9,500

Prices exclude 15% VAT and external production costs, where applicable.

COPYWRITING

10 social captions	SAR 2,000-3,500
Arabic copywriting package	SAR 4,500+
English copywriting package	SAR 4,500+
Bilingual copywriting package	SAR 7,500+
Brand tone of voice	SAR 8,500-18,000
Campaign messaging	SAR 6,500-15,000
Product description	SAR 150-350 / item
Company profile copy	SAR 7,500-18,000
Press or editorial article	SAR 2,500-5,500
Event narrative	SAR 5,000-12,000

Prices exclude 15% VAT and external production costs, where applicable.

PHOTOGRAPHY & VIDEO DIRECTION

Photography creative direction	SAR 3,500-7,500 / day
Shot list and moodboard	SAR 2,500-5,000
Food photography direction	SAR 4,500+
Lifestyle shoot direction	SAR 5,500+
Short-form video concept	SAR 750-1,500
Reel script	SAR 750-1,500
Video creative direction	SAR 5,000-12,000
Full content shoot planning	SAR 8,500-18,000

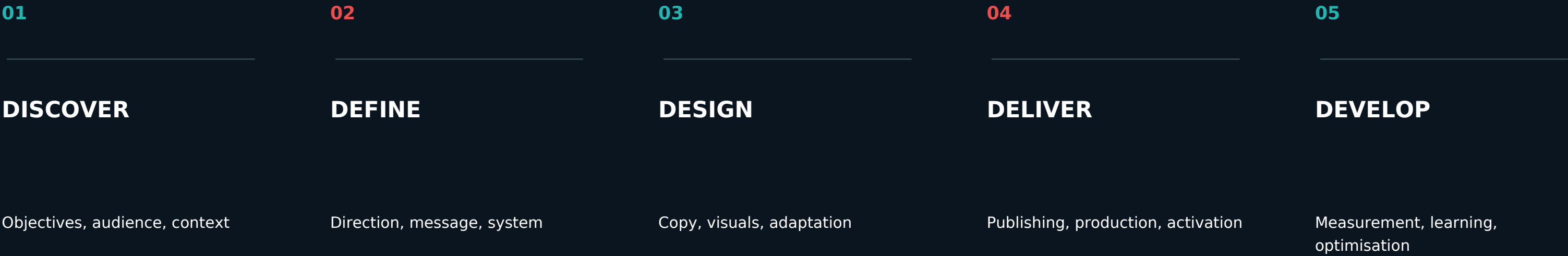
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COMMERCIAL TERMS

- 50% advance; 50% on project delivery
- Monthly retainers are paid in advance
- Minimum retainer commitment: 3 months
- Two revision rounds are included
- Additional revisions: SAR 750-2,500
- Rush delivery may add 25%-40%
- Printing, media, influencers and production are excluded
- Certified translation, voice-over, animation and web development are excluded unless stated



A clear path from idea to market.



LET'S START A CONVERSATION

Let's turn your next idea into lasting impact.

Admin@info360creativehouse.com

053 272 3118



360 CREATIVE HOUSE

Food & Lifestyle Photography



Food & Lifestyle Photography



Photography & Video Direction



Food & Lifestyle Photography



Food & Lifestyle Photography



Brand Activations & Experiences

Back drops



Content & Product Storytelling



Lifestyle & Space Photography



Lifestyle & Space Photography



Lifestyle & Space Photography



Lifestyle & Space Photography



Brand Activations & Experiences

360 STAND AND STAGE



Content & Product Storytelling



Food & Lifestyle Photography



Food & Lifestyle Photography



Food & Lifestyle Photography



Food & Lifestyle Photography



Content & Product Storytelling



Food & Lifestyle Photography



Lifestyle & Space Photography



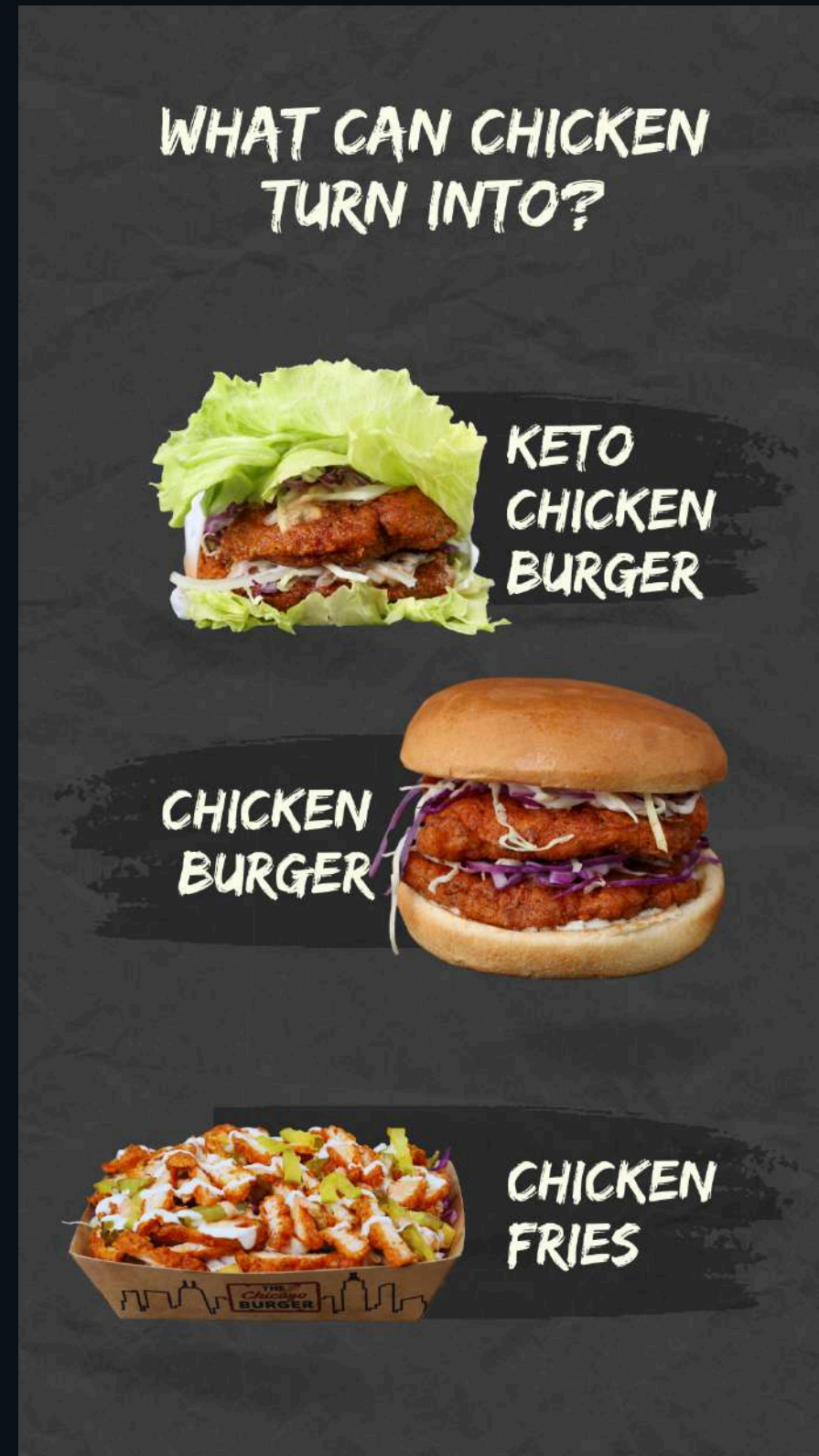
Social Media & Campaign Design



Brand Identity & Uniform Design



Social Media & Campaign Design



Food & Product Photography



Lifestyle & Space Photography

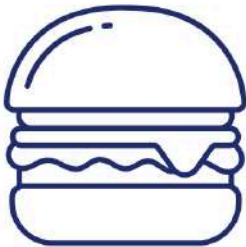


Menu & Print Design



JUST HONK!





B DELICIOUS☐

B CRISPY☐

B SMOKEY BEEF☐

B SMOKEY CHICKEN☐

CHICKEN☐

TRUFFLE☐

EGGS☐

CHEESE☐

BEEF☐

BACON☐

MUSHROOM☐



FRENCH FRIES☐

CURLY FRIES☐

POTATO WEDGES☐

Menu & Print Design

ADD ON'S

BEEF

CHICKEN

SHRIMP

CARAMALIZED ONION

BARBECUE SAUCE

DYNAMITE SAUCE

TRUFFLE SAUCE

MUSHROOMS

CHEESE

B DELICIOUS SAUCE

RANCH SAUCE

FRENCH SAUCE

JALAPENO

FREE ADD ON'S

KETCHUP

MAYONAISE

HOT SAUCE

GREEN ONIONS

SAUCES

B DELICIOUS SAUCE

SWEET B DELICIOUS SAUCE

CHEERS!

COKE

SPRITE

WATER

REVIEW US

360 CREATIVE HOUSE / SERVICES

60

Food & Product Photography



Event Invitation Design



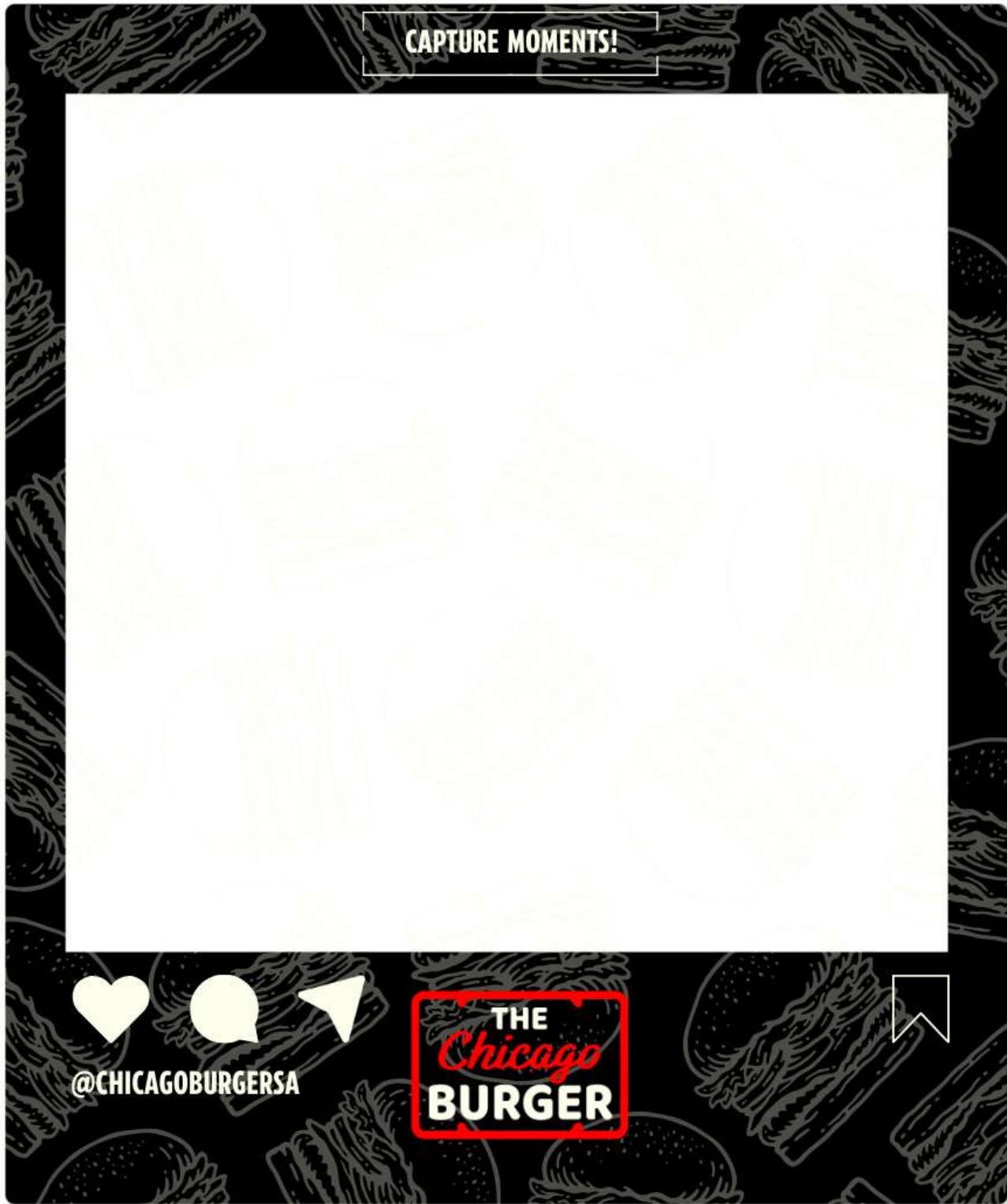
Food & Product Photography



Promotional & Print Design



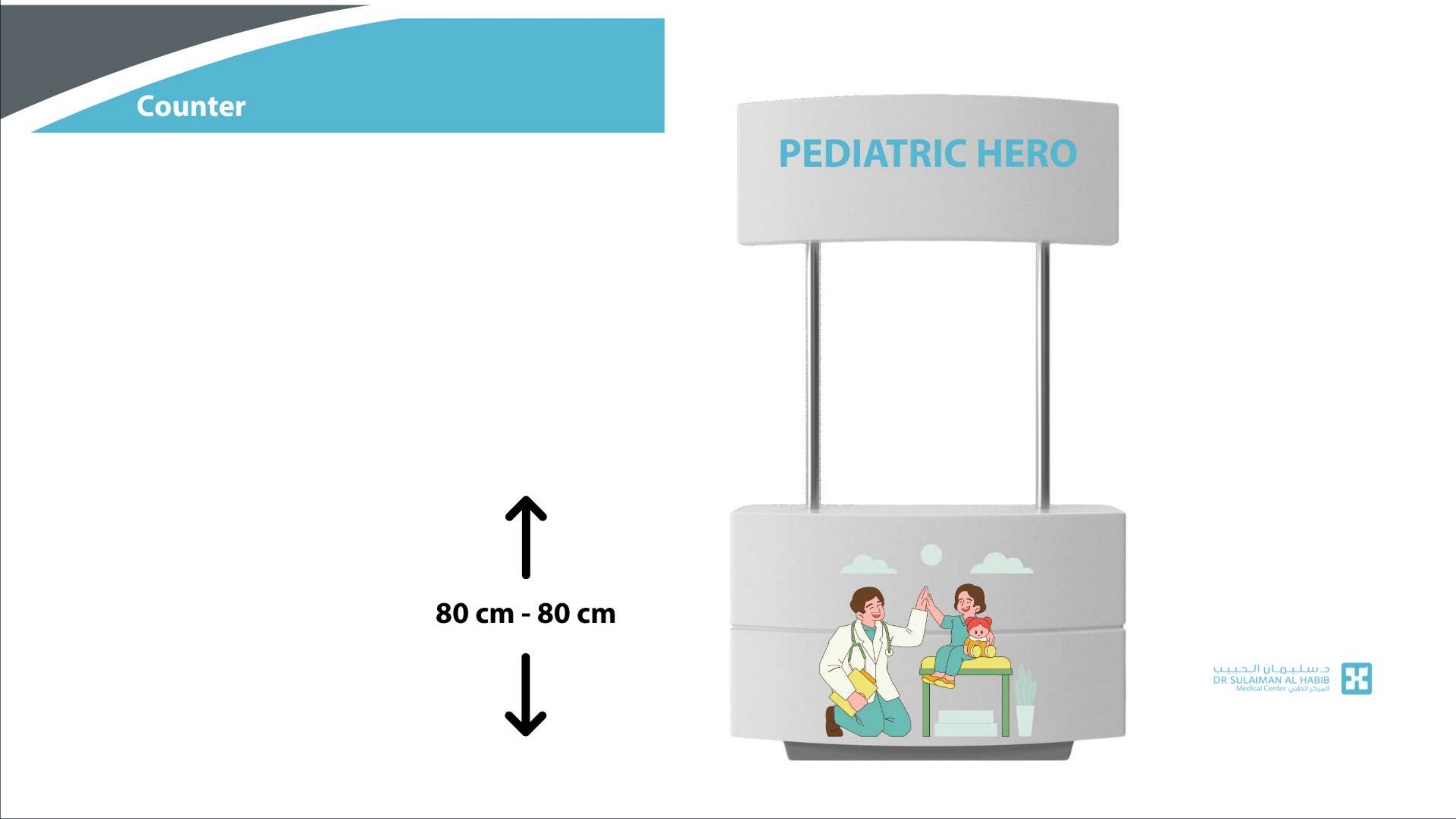
Brand Activation & Photo Booth Design



Event Invitation Design



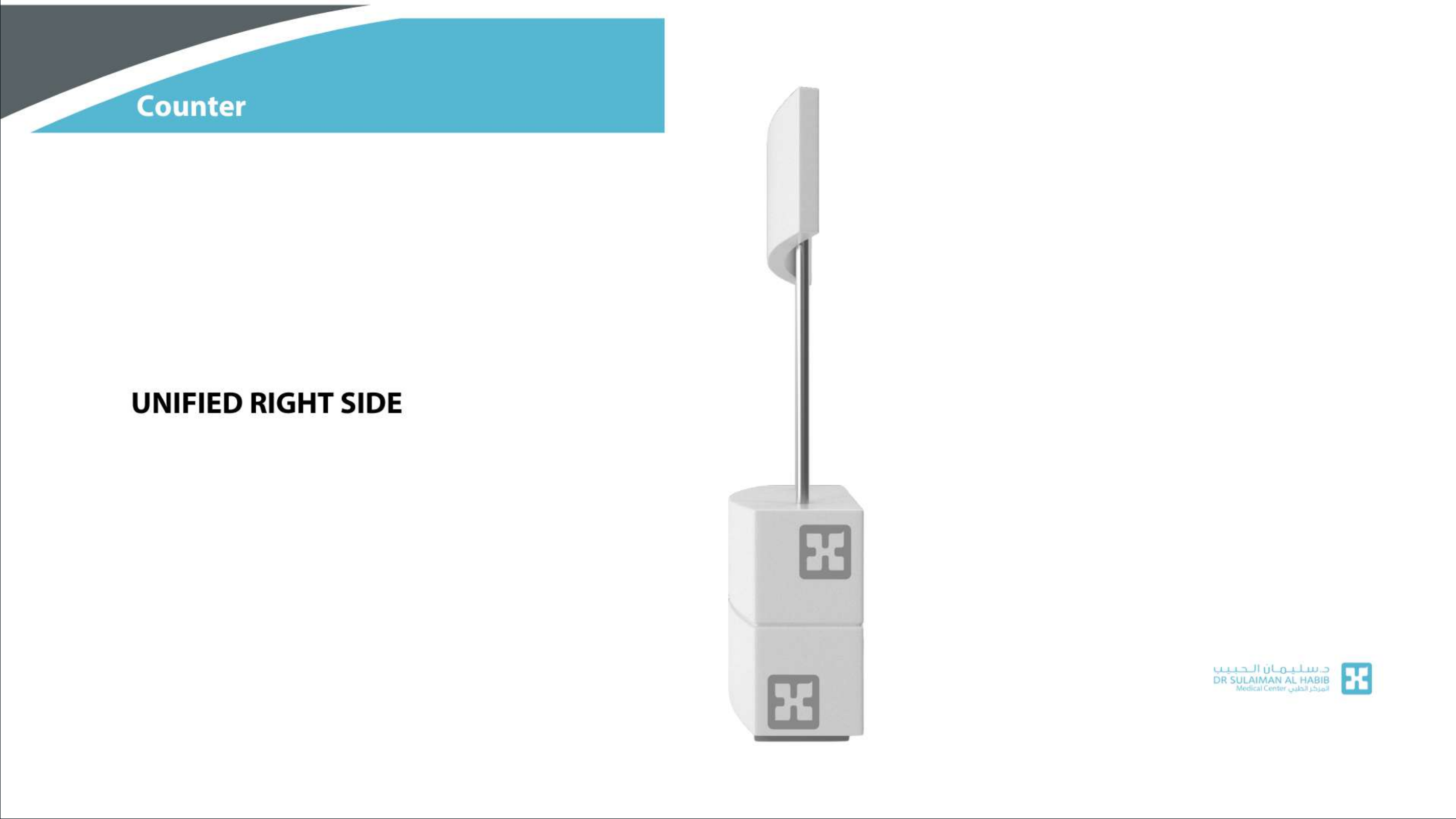
Exhibition & Counter Design



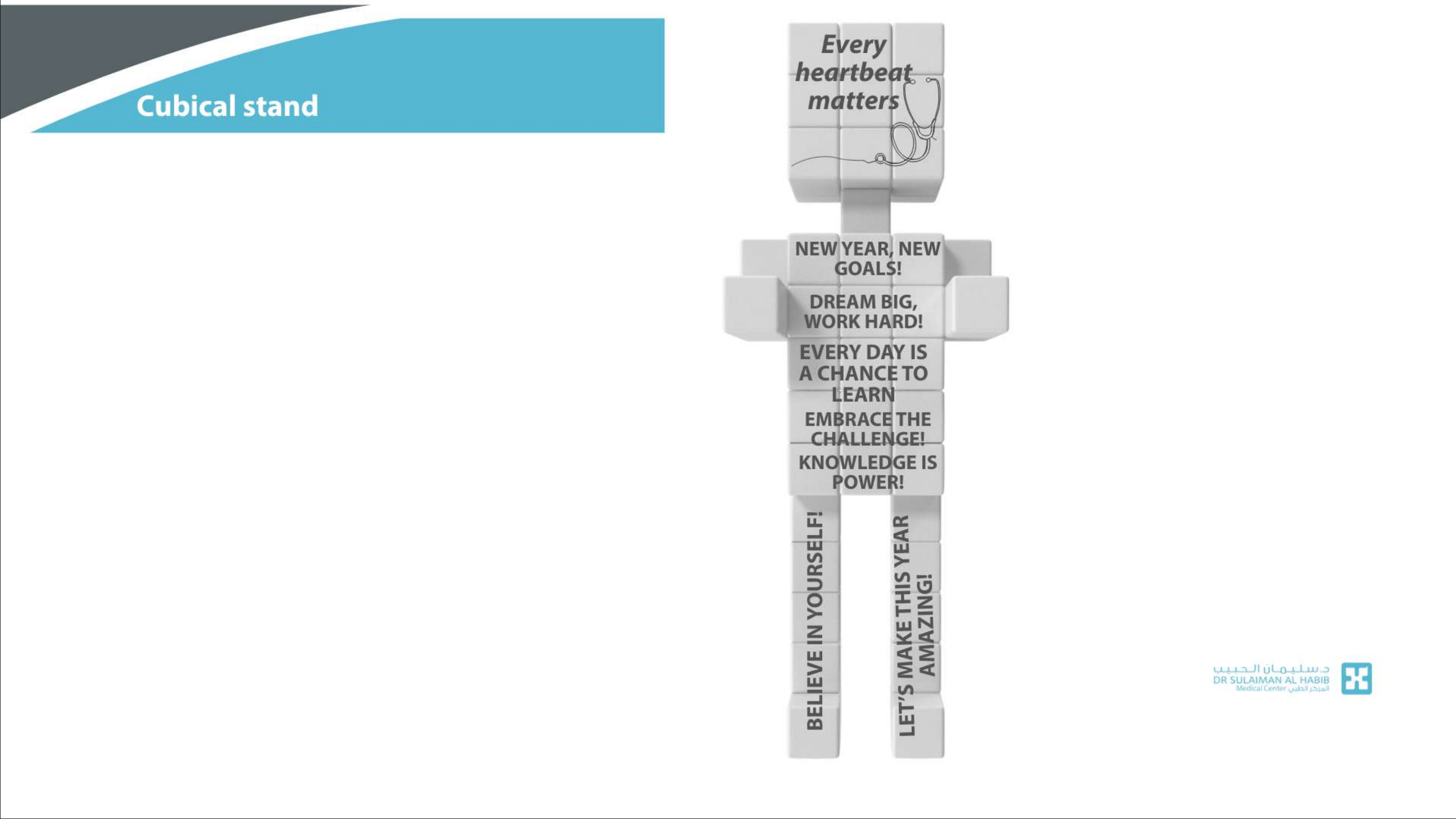
Exhibition & Counter Design



Exhibition & Counter Design



Exhibition & Stand Design



Social Media & Campaign Design



Brand Identity & Merchandise Design



Fashion Photography



Fashion Photography



Fashion Photography



Fashion Photography

