



EMPOWERED

Empowering Women in Construction to lead

GIANT

Certification

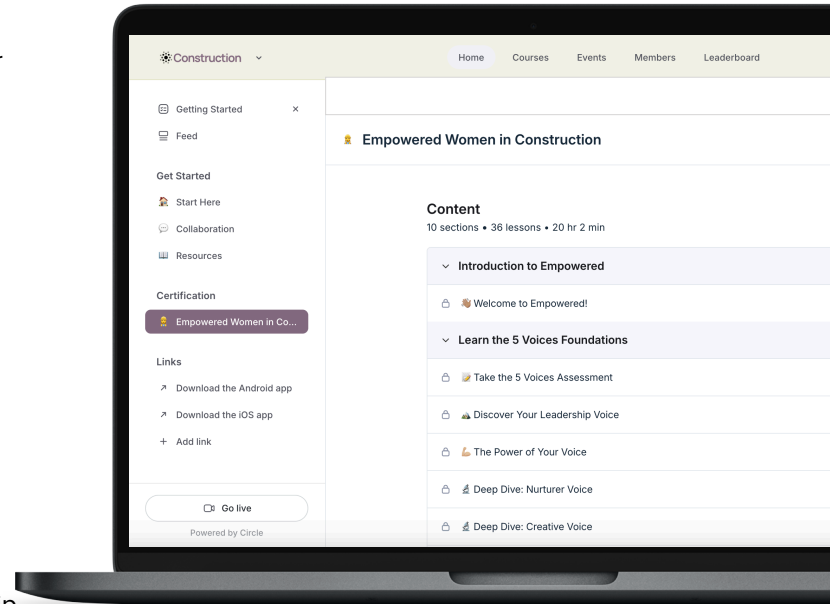
ABOUT THE PROGRAM

The **Empowered Certification Program** equips you to deliver a proven leadership journey built specifically for women in construction.

Throughout the Certification, participants grow in confidence, clarity, and competence, gaining practical strategies to overcome industry barriers while designing a path for career success.

The result? Certified facilitators can help women lead authentically, navigate challenges with resilience, and build stronger teams and cultures.

- Equips women to step into leadership with confidence
- Helps overcome imposter syndrome and limiting beliefs
- Builds influence through authentic communication
- Strengthens skills in conflict, negotiation, and change
- Creates clear career paths with mentorship and sponsorship



“For AGC New Mexico, this program is a byproduct of a culture of care mentality that is designed to uplift and provide resources that allow others to advocate for construction as a career of choice and not last resort. And I think what stands out about this program's approach to leadership development and what makes it unique is really its core purpose. To empower others to find their voice, to use their voice, to believe in breaking preconceived notions and halting the bias that construction isn't an inclusive industry.” — **Kelly Roepke-Orth, CEO, Associated General Contractors of New Mexico**



PROGRAM WORKSHOPS

 **WORKSHOP #1: Self-Awareness**
Direct Your Leadership Mindset

 **WORKSHOP #2: Imposter Syndrome**
Direct Your Leadership Mindset

 **WORKSHOP #3: Discover Your Voice**
Discover Your Leadership Voice

 **WORKSHOP #4: Conflict Resolution & Negotiation**
Develop Your Leadership Competence

 **WORKSHOP #5: Change & Change Management**
Develop Your Leadership Competence

 **WORKSHOP #6: Career Advancement**
Design Your Leadership Path

CERTIFICATION JOURNEY

Time ~ 25 hrs



Online Training Course

Learn the Empowered framework at your own pace through a comprehensive online course covering self-awareness, leadership voices, conflict resolution, negotiation, and career design. (~ 15 hrs)



Weekly Training Calls to Master the Program

Join 4 live, interactive calls to deepen your mastery of the program. Each session focuses on workshop content, facilitation skills, and real-world application. (4 calls over 4 weeks ~ 2hrs per call)



Competency Exam

Demonstrate your mastery of Empowered concepts through a practical exam designed to certify you as a trusted facilitator. (65 questions ~ 1hr)



All the Resources You Need

Access everything you need to deliver Empowered with excellence: workshop decks, participant workbooks, core group agendas, peer lunch exercises, facilitator guide and the GIANT OS digital platform.

For more information:

