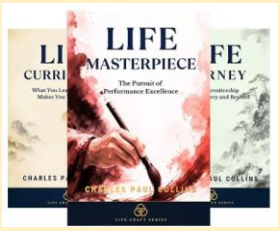


CHARLES PAUL COLLINS

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Life Craft Book Series on Amazon

Life Craft Masterclass

Charles Paul Collins is an author, researcher, and organizational-performance practitioner with more than 30 years of experience in how people learn and improve their performance.

He is the author of the Life Craft book series and the 12-episode Life Craft Masterclass presented on Udemy with more than 3,800 learners to date.

His debut novel is the critically acclaimed historical family saga *The Remembering: Of Leather & Stone,* published in 2024.

LIFE CRAFT

Your Life Is Your Craft™

PODCAST GUEST ONE-SHEET

THE IDEA

By fourteen, each of us has been trained in the craft of life by the first school we ever attended: the family home. The lessons and skills vary with the heritage and culture of the family, but all of them add up to your original life curriculum, the invisible operating system you carry for life.

How to make your bed and keep your room. How to sit at the table, say thank you, and apologize. What was said and done at holidays, birthdays, and funerals. Whether that table spoke English, Spanish, or Mandarin, all of it was taught and practiced in a particular way. That is your first school of life craft.

The Life Craft Series looks at the life curriculum we learn and practice, then the transformation we experience across a lifetime of shaping ourselves, and the way we perform and continuously improve what we have learned and still practice.

THE LIFE CRAFT SERIES

Book One, Life Curriculum: What We Learn and Practice Makes Us Who We Are. This book examines "What am I learning and practicing?" It gives readers from any culture, background, or lifestyle a simple five-category framework. With it they can name the life curriculum they have learned so far, decide what to improve, and choose new subjects to learn. The five categories are Family & Personal Heritage, Household Management, Personal Finance, The Human Being, and Tools for Living.

Book Two, Life Journey: From Apprenticeship Through Mastery and Beyond. From age fourteen on, most young people pass through a rite of passage into adulthood. Until then, their lives have been shaped mainly by parents and caregivers. Book Two offers the time-tested framework of performance development through four progressive life phases to build and improve your performance in what you have learned and practice.

Book Three, Life Masterpiece: The Pursuit of Performance Excellence. "What standard am I pursuing, and what quality of performance am I bringing to it?" This book looks at how you do your work. That means the standards of excellence you first absorbed at home and refined in your own practice of life. Its themes are quality of attention and presence, performance standards, and continuous improvement.

POSSIBLE EPISODE ANGLES

- Your life already has a curriculum, and you didn't choose most of it. What is it?
- You are in a phase of life, and each phase holds its own primary purpose.
- Excellence without perfectionism: doing things well with pride not criticism.
- Whatever you keep practicing is what you become. What are you actually doing?

SUGGESTED HOST QUESTIONS

- What does it mean that each person has a life curriculum? Why should I care?
- What did you learn at home that still directs your life? Can it be unlearned?
- What does excellence look like for a 22-year-old compared with a 60-year-old?
- How do you know which phase of life you're in? Does it really matter?

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