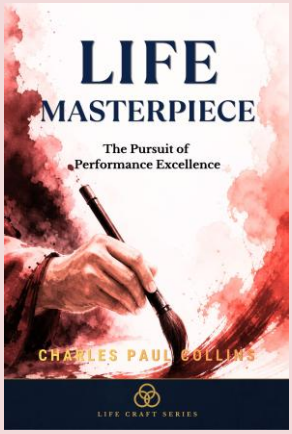


CHARLES PAUL COLLINS

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Life Masterpiece on Amazon

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Life Craft Collection on Amazon

Life Craft Masterclass

LIFE MASTERPIECE: The Pursuit of Performance Excellence

PODCAST GUEST ONE-SHEET

WHY THIS GUEST

In this book of the Life Craft Collection, Charles Paul Collins helps listeners confront a question that reaches beyond ambition, status, or productivity: Is what I am building worth building, and what standard of excellence and quality of performance am I bringing to it?

POSSIBLE EPISODE ANGLES

The question beneath achievement: Why profit, admiration, safety, and visible success do not answer whether a life is worth building.

Competence versus excellence: Why knowledge and repeated practice do not automatically produce work or a life of genuine quality.

Excellence without perfectionism: How to hold a meaningful standard without turning personal development into self-punishment, comparison, or status seeking.

Quality of performance in ordinary life: How standards show up in relationships, health, home, money, work, learning, and stewardship, not only in public achievement.

SUGGESTED HOST QUESTIONS

- What is the central question behind Life Masterpiece?
- What is the difference between a personal standard of excellence and perfectionism?
- What do you mean by the quality of performance someone brings to meeting a standard?

SHORT BIO

Charles Paul Collins is an author, researcher, and organizational-performance practitioner with more than 30 years of experience studying how people learn, incrementally improve, and achieve results they are proud of. Through Life Craft, he applies the time-tested wisdom of apprenticeship, journeywork, masterwork, and mentorship to the practical work of living. He also teaches the Life Craft Masterclass with more than 3,800 learners on Udemy.

THE LIFE CRAFT COLLECTION

Life Masterpiece is the third book in the Life Craft framework. Together, the books establish a coherent life progression: what is to be learned; how a person develops through life; and the standard of excellence that gives direction and meaning.

Life Curriculum	Subjects, responsibilities, skills, and practices learned across a whole life	"What am I learning and practicing?"
Life Journey	Four phases: apprenticeship, journeywork, masterwork, and mentorship	"What phase am I in, and what does this phase require?"
Life Masterpiece	Purpose and standard: lifelong pursuit of excellence in what a person learns, practices, and performs	"What standard am I pursuing, and what quality of performance am I bringing to it?"

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