

LEÓN DARÍO PARRA BERNAL

COUNTRY MANAGER COLOMBIA | MANAGING DIRECTOR — ENTERPRISE IT & DIGITAL TRANSFORMATION

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Hiring Committee & Executive Talent Acquisition Team

DXC Technology Colombia

Bogotá, D.C., Colombia

SUBJECT: Application for Country Manager Colombia (Job ID: Enterprise IT Leadership) — P&L, Digital Transformation & GovTech Strategy

Dear Members of the Executive Selection Committee,

I am writing to express my strong interest in the **Country Manager Colombia** position at DXC Technology. With 20 years of executive leadership spanning P&L; management, enterprise B2B strategy, and large-scale digital transformation across Latin America, I offer a proven track record of aligning complex IT infrastructure, Cloud Analytics, Big Data, and Enterprise Cyber Resilience (ISO 27001 / NIST) with overarching corporate growth and financial performance targets.

Throughout my career as Chief Growth Officer at BIDE Co. and Senior Advisor for the Technology Modernization Board at DANE (National Administrative Department of Statistics), I have successfully directed cross-functional practices delivering high-impact Managed Services and cloud modernization solutions. My executive background directly intersects with DXC Technology's strategic imperatives through three core value pillars:

- **Executive P&L Leadership & B2B Expansion:** Spearheaded regional B2B growth achieving a 300% YoY revenue surge over five years. Established long-standing technology alliances with market leaders such as Microsoft, AWS, Tableau, and SAS, expanding enterprise accounts across private, financial, and industrial sectors.
- **GovTech, Data Governance & Public Sector Modernization:** Advised the National Statistical System on state-level data interoperability, OECD-compliant data science frameworks, and critical infrastructure cyber resilience. Led public-private consortia of 50+ senior professionals from 10 organizations, securing top positioning in complex public tenders (Colciencias/MinTIC).
- **Global Data Architecture & Enterprise Risk Management:** Served as Global Project Director and Technical Advisor for GERA (London), deploying Big Data analytics platforms across 60+ countries under strict ISO security standards. Currently completing the Certified Ethical Hacker (CEH v12) credential to reinforce enterprise cyber resilience governance.

DXC Technology's leadership in mission-critical IT services and digital transformation requires a Country Manager who seamlessly bridges C-suite commercial execution, public sector stakeholder management, and technical delivery excellence. I am confident that my executive background, regional network, and commitment to SLA operational perfection will drive DXC Colombia's market share and profitability.

Thank you for your time and consideration. I welcome the opportunity to discuss how my vision and experience align with DXC Technology's growth strategy in Colombia.

Sincerely,

León Darío Parra Bernal

LEÓN DARÍO PARRA BERNAL, Ph.D. (c)

Country Manager Candidate | Senior Technology Executive

Chief Growth Officer, BIDE Co. | Senior Advisor, National Statistical System (DANE)