

Company Profile

SOFTWARE · AI · LOW CURRENT · DIGITAL

Riyadh, 13336

00966545911322

info@unitedpaths.net

unitedpaths.net

RIYADH · SAUDI ARABIA



UNITED PATHS

IT & DIGITAL SOLUTIONS

Smart systems better business



Content

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IT & DIGITAL SOLUTIONS

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Who We Are

Specialists in providing integrated information technology solutions — from custom software and artificial intelligence to websites, mobile apps, low current systems and digital marketing. We strive to deliver the highest levels of quality and efficiency for individuals, companies and institutions. We take pride in delivering our services according to the highest global standards and using the latest technologies, making us the best choice for our clients.

Software

AI

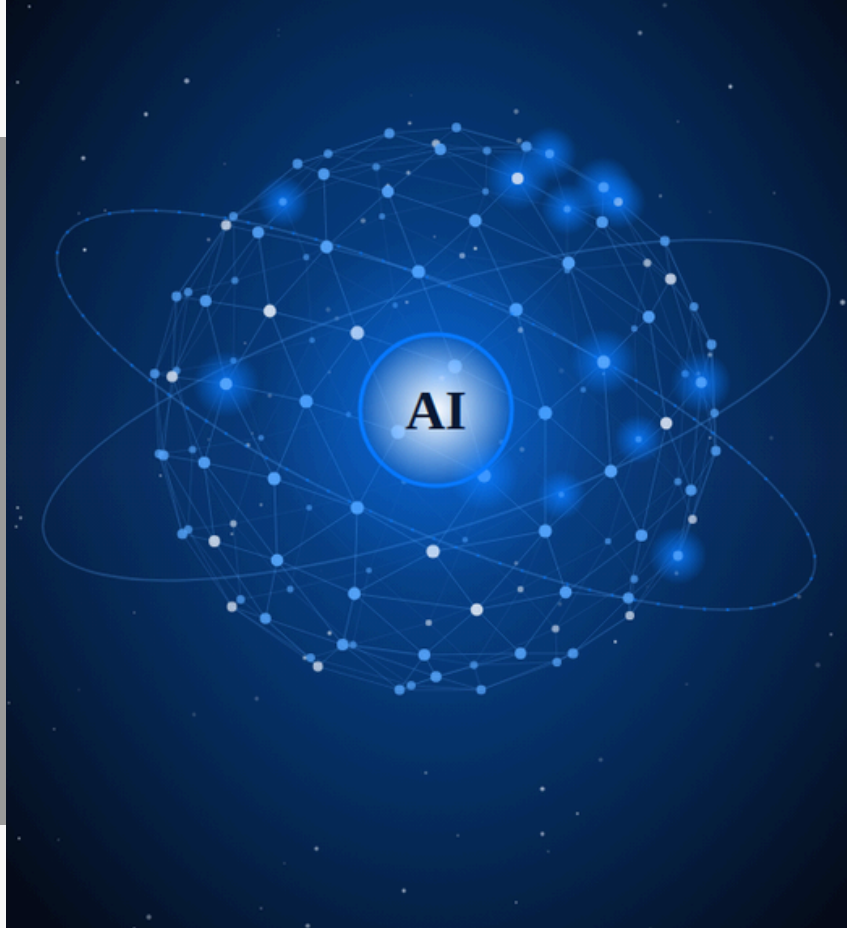
Low Current

Web & Apps

Branding



Our Vision



We aim to be the leading technology partner for businesses in the region — committed to providing innovative, efficient digital solutions that accelerate growth and improve the quality of work and life.

Our Message

Providing high-quality, customized IT services and solutions to meet our clients' needs through a professional and specialized team. Our goal is to be your first point of contact for any digital need — whether it's design, development, implementation or support — and to ensure that every customer experience becomes a positive and memorable one.

Our Services



Software Development

We design and build custom software that runs your business efficiently — from accounting and operations to education and enterprise platforms — with clean interfaces, secure access and room to grow.

- **Business management & accounting systems**
- **Maintenance, school & enterprise platforms**
- **Role-based access for multi-user teams**
- **Dashboards & smart reporting**
- **API integration with your systems**
- **Ongoing support & enhancements**



AI & Automation

We build AI agents that solve real operational problems — not just software, but a digital worker that operates around the clock. Whatever the challenge, there is an agent for it: talking to customers on the phone or by chat, processing paperwork, following up on sales, or turning data into decisions. Every institution needs this, and we design the agent around your exact workflow.

01

Customer Support Agents

Answer questions, resolve issues and support customers instantly in Arabic and English — 24 hours a day, without waiting queues.

02

Voice AI Agents

that answers incoming calls, understands requests and routes or resolves them — just like a real

03

Sales & Follow-up Agents

Quality reads, answer product questions and follow up automatically so no inquiry is ever left unanswered.

04

HR & Recruitment Agents

Screen CVs, answer employee questions and guide new hires through onboarding without manual back-and-forth.

05

Scheduling & Booking Agents

Handle appointments, reservations and reminders automatically across departments and branches.

06

Finance & Invoicing Agents

Reconcile accounts, generate invoices and flag irregularities before they become costly problems.

07

Reporting & Data Agents

Turn raw data and documents into clear, instant reports and dashboards for faster decisions.

08

Government & Institutional Agents

Receive requests, track complaints and manage approvals for public and private institutions alike.

03

Web & Mobile App Design

We design and develop fast, secure websites and apps with a refined user experience that reflects your brand on every screen.

- **Corporate websites & e-commerce**
- **iOS & Android mobile apps**
- **UI / UX design**
- **Admin panels & web platforms**
- **Full Arabic (RTL) & English support**
- **Performance & SEO optimization**



Low Current Systems

We design, install and maintain low current systems for buildings and facilities, to engineering standards that ensure safety and continuity.

- CCTV surveillance systems
- Access control & attendance
- Structured cabling, LAN & fiber
- Fire alarm systems
- Public address & intercom
- Server rooms & smart buildings



LOW CURRENT SYSTEM

LOW VOLTAGE & LOW CURRENT

Digital Marketing & Branding

We build your digital presence from identity to campaigns, with creative content and analytics that measure results and drive growth.

- **Digital marketing strategy**
- **Social media management**
- **Paid advertising campaigns**
- **Logo & brand identity design**
- **Presentations & print design**
- **Motion graphics & video**



How We Work



Why United Paths?

Tailored Solutions

Built around your needs, not a generic template

Arabic-First

RTL interfaces and UX made for Arabic users

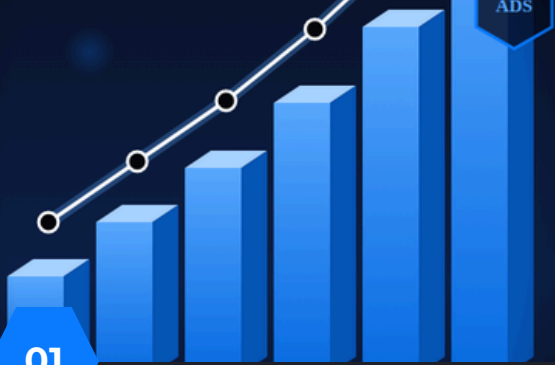
Quality & Security

Engineering, testing and data-protection standards

Ongoing Support

Follow-up and improvements after launch

Featured Solutions



01

Business & Accounting Platform

Custom systems for invoicing, accounting and reporting with a full Arabic (RTL) interface — fast, secure and easy to use.

Finance RTL Web



02

Facility & Maintenance Management

Role-based web platforms to log, assign and track maintenance requests across large teams, with live dashboards and reports.

Roles Tracking Reports



03

AI Agents & Voice Automation

Intelligent agents — including voice agents for phone calls — that automate repetitive tasks, handle inquiries and connect your existing systems.

AI Voice Automation

Industries We Empower

Transforming businesses through AI, digital solutions, automation, and intelligent technology.

- Education
- Healthcare
- Government & Public Sector
- Banking & Financial Services
- Retail & E-Commerce
- Hospitality & Tourism
- Real Estate & Construction
- Manufacturing & Industrial
- Logistics & Transportation
- Professional Services
- SMEs & Enterprises



Our Partners

A growing network of partners and clients across finance, education, retail, government, healthcare and logistics — trusting United Paths to design, build and support their technology.



Smart systems · Better business



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