

Amit Singh Bhadoriya

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SUMMARY

Dynamic Video Producer with 5 years of experience creating engaging YouTube and social media content. Expert in storytelling, video editing, and content strategy to boost audience retention and reach. Proven ability to craft compelling narratives, optimize videos for performance, and collaborate with creators and brands. Seeking a Content Manager/Senior Video Editor role to apply creative and analytical skills for high-impact content production.

EXPERIENCE

Senior Video Editor

1% Club

April 2026 - Present

- Managed a team of short form editors, overseeing content strategies and quality control.
- Ensured all edits were up to the mark across the team's output.
- Generated 10+ million views in less than 2 months.

Lead Video Editor & Producer - Film Production

Donatekart

June 2025 - March 2026

- Curated 50+ high quality short documentaries for multiple NGOs showcasing their impact.
- Made 200+ impactful short videos raising over ₹ 100 million in just 5 months.

Lead Video Editor

YaaS (Youtube as a Service)

November 2024 - June 2025

- Edited 20+ videos monthly, ensuring high-quality output through cutting, color grading, and sound design.
- Developed Instagram Strategies, increased 150k+ followers in just 3 months.
- Collaborated with influencers and creators, optimizing videos for maximum social media reach.
- Boosted engagement by 30% through advanced DaVinci Resolve color correction on 25+ weekly videos.

Consultant - Video Production

The Better India

September 2024 - February 2025

- Developed compelling narratives for 15+ real-life inspirational stories.
- Provided video strategy consultation, improving audience engagement by 20%.
- Generated over 15 million views with compelling storytelling and visuals.
- Leveraged YouTube analytics to refine content approach for better performance.

EDUCATION

Bachelor of Business Administration - BBA, Marketing, General

Maharani Laxmi Bai College • Gwalior • 2023

Higher Secondary - Commerce

Rishikul Vidya Niketan • Gwalior • 2020 • 85.8

CERTIFICATIONS

Edit & Cuts - Learn Video Editing and Storytelling

rajeevmehta.in • 2024

- ✓ Focused on Video Editing & Storytelling ✓ Real-world projects, practical skills ✓ Industry-Relevant Skills

SKILLS

- Core Video Editing & Production:** Skilled in cutting, color grading, sound design, and motion graphics to produce engaging, high-quality videos.
- Storytelling & Content Strategy:** Strong ability to craft compelling narratives and optimize content for audience engagement across YouTube, Instagram, and Facebook.
- Software Proficiency:** Adobe Premiere Pro, DaVinci Resolve, After Effects, Photoshop.
- Analytics & Optimization:** YouTube Analytics, Performance Tracking, SEO for Video Content Social Media Optimization (YouTube, Instagram, Facebook).
- Project & Client Management:** Managing Multiple Projects, Working with Brands & Influencers, Creative Problem Solving.