

Curriculum Vitae, November 23, 2026

D.Sc. (Econ. & Bus. Adm.) Lasse Torkkeli

- Chief Specialist of International Business, LAB University of Applied Sciences
- Visiting Researcher, LUT Business School
- Adjunct Professor (Docent),of International Business in the Turku School of Economics at the University of Turku
- Previously: Associate Professor, LUT School of Business and Management (2016–2025)

International entrepreneurship and international business scholar focusing on SME internationalization, with an emphasis on sustainability and digitalization. Published in multidisciplinary outlets (e.g., Nature; PNAS) and international business/entrepreneurship/ marketing journals. The most frequently published author in Web of Science- and Scopus-indexed journals on the topic of SME internationalization.

Signature research contributions (selected):

- SME internationalization capabilities: networks, institutions, and market knowledge as drivers of international performance.
- Digitalization in international entrepreneurship and marketing: implications for international growth, capability development, and management practice.
- Responsible and sustainable SME internationalization: governance/ethics and sustainability-oriented decision-making in international business.

E-mail: lasse.torkkeli@utu.fi | Homepage: lassetorkkeli.fi | ORCID: 0000-0003-0750-4087 | Scopus Author ID: 54911945700
Google Scholar: Citations 2939| h-index 27 | i10-index 42 (as of November 23, 2026) | profile link

Highlights:

- **Publications:** 150+ peer-reviewed outputs since 2010 (80+ journal articles and book chapters/books). In both Scopus- and ISI-ranked journals, ranks 1st in publication frequency in the topic of SME internationalization among the 1592 authors who have published in this topic (as of 2026).
- **External funding:** approx. EUR 2.9m awarded since 2015 (PI/PM and Co-I roles).
- **Programme and research leadership:** Academic Director (MSc in International Business and Entrepreneurship, 2018–2025) and research group manager (2018–2020) at LUT. Launched and led the programme, subsequently ranked 67th globally in the QS International Trade Rankings 2027.
- **International visiting roles:** Universidad EAFIT (2014–2015; 2025); Turku School of Economics (2015); University of Southern Denmark (2017; 2025); TalTech University (2020–2023).
- **Teaching & supervision:** evaluation 4.1/5 (ca. 20 courses since 2010); pedagogical qualification 25 ECTS (2014); supervised 70+ theses since 2014.
- **Recognition:** AIB Conference Best Reviewer (2020; 2026); EIBA Best Reviewer (2014); ANZMAC Most Outstanding Reviewer (2017); Emerald Literati Awards (2017; 2019).

Current Positions

- Chief Specialist of International Business, LAB University of Applied Sciences (since 2025)
- Visiting Researcher, LUT Business School (since 2025)
- Adjunct Professor (Docent) of International Business, Turku School of Economics (since 2018)

Previous Experience

- Associate Professor, LUT School of Business and Management, 2016-2025
- Principal Lecturer, LAB University of Applied Sciences, 2021-2024
- Post-Doctoral Researcher, LUT School of Business, 2014-2016
- FIGSIB Doctoral Grantee, 2012-2013
- Junior Researcher, LUT School of Business, 2010-2013

Visiting and guest appointments

- Visiting Fellow, Department of Business Administration, TalTech (2020 - 2023)
- Visiting Scholar, University of Southern Denmark, Odense (2017; 2025)
- Visiting Scholar and Lecturer, Universidad EAFIT, Medellin (2014 – 2015, 2025)
- Visiting Lecturer, Åbo Akademi (2016)
- Visiting Lecturer, Turku School of Economics, University of Turku (2015)

External Funding (2015-, ca. 2.9 million € total):

Project Co-investigator:

- *LAB UX Center* (European Regional Development Fund), 2021-2023
- *Digipro* project (Tekes), 2016-2018
- *Enhancing Value Creation and Value Capture through Business Model Configuration: An Ecosystem Perspective (ENHANCE)* (NOS-HS), 2019-2021
- *SEinHE - Developing Social Entrepreneurial Skills in Higher Education* (Erasmus+), 2021-2022
- *International Opportunities and Business Models in the Entrepreneurial Ecosystem* (LSR), 2020-2025)

Principal Investigator / Project Manager:

- *Unlocking Growth Bottlenecks: Firm-driven Solutions for SMEs' Export Efforts and Support Services* (Finnish Foreign Trade Promotion Fund Foundation), 2026
- *Boosting the internationalization of social entrepreneurship: Managing international growth in Finnish social SMEs* (LSR), 2025-
- *Boosting the Internationalization of Cleantech SMEs (BICS)* (Tekes), 2015-2018
- *Go East* (LSR), 2017-2018

Academic leadership (selected)

- Academic Director of the LUT Master's Programme on International Business and Entrepreneurship, 2018-2025. Launched and led the programme, subsequently ranked 67th globally in the QS International Trade Rankings 2027, MBA and Master's category, with a 100/100 score in the Research indicator (published October 2026).
- Manager of the International Business, Entrepreneurship and Marketing research group, 2018-2020
- Teacher tutor for the MIMM Master's Program (2012-2019)

Research outputs and selected publications

- Research publications since 2010 include 4 theses, 80+ peer-reviewed journal and book publications and 60+ refereed conference papers.
- The publication forums include the Nature, Proceedings of the National Academy of Sciences (PNAS), Industrial Marketing Management, International Marketing Review, International

Business Review, Journal of International Entrepreneurship, European Management Journal, Critical Perspectives in International Business, and book series published by Palgrave and Edward Elgar, among others.

Selected publications

- Aczel, B., Szaszi, B., Clelland, H. T., et al. (2026*). Investigating the analytical robustness of the social and behavioural sciences*. Nature, 652, 135–142. https://doi.org/10.1038/s41586-025-09844-9
- Torkkeli, L., Kuivalainen, O., Saarenketo, S. & Puumalainen, K. (2019). *Institutional Environment and Network Competence in Successful SME Internationalisation*. International Marketing Review, 36(1), 31-55. https://doi.org/10.1108/IMR-03-2017-0057
- Delios, A., Clemente, E., Wu, T., Tan, H., Wang, Y., Gordon, M., Viganola, D., Chen, Z., Dreber, A., Johannesson, M., Pfeiffer, T., Generalizability Tests Forecasting Collaboration, & Uhlmann, E.L. (2022*). Examining the context sensitivity of research findings from archival data.* Proceedings of the National Academy of Sciences, 119(30), e2120377119. https://doi.org/10.1073/pnas.2120377119.
- Faroque, A.R., Torkkeli, L., Sultana, H. & Rahman, M. (2022). *Network exploration and exploitation capabilities and foreign market knowledge: The enabling and disenabling boundary conditions for international performance.* Industrial Marketing Management, 101, 258-271. https://doi.org/10.1016/j.indmarman.2021.12.013
- Vuorio, A. & Torkkeli, L. (2023). *Dynamic Managerial Capability Portfolios in Early Internationalising Firms*. International Business Review, 32(1), 102049. https://doi.org/10.1016/j.ibusrev.2022.102049
- Vadana, I., Torkkeli, L., Kuivalainen, O. & Saarenketo, S. (2020). *Digitalization of companies in international entrepreneurship and marketing*. International Marketing Review, 37(3), 471-492. https://doi.org/10.1108/IMR-04-2018-0129

Academic service and memberships

- Member of the Editorial Advisory Board, Baltic Journal of Management (2026-)
- Member of the Editorial Advisory Board, Global Business Nexus (2027-)
- Editorial Advisory Group, Cambridge University Scholars (2018-2023)
- Guest editor of special issues on international business and marketing: Journal of International Entrepreneurship (2026); Small Enterprise Research (2022); Sustainability (2022 - 2023)
- Member, Steering Scientific Committee, II International Conference on Advanced Marketing Practice — ICoAMP 2026, University of Almería / University of Castilla-La Mancha / University of Granada / University of Valencia, Spain, virtual conference, 22–23 April 2026.
- Memberships: European International Business Academy (EIBA); Academy of International Business (AIB); Academy of Management (AoM); European Council for Small Business and Entrepreneurship Association (ECSB)
- Reviewer for journals including Journal of Management Studies, Journal of Business Venturing, Journal of World Business, Global Strategy Journal, International Business Review, and International Marketing Review, among others

Supervision

- Supervisor of 70+ bachelor's, master's, and doctoral theses since 2014; doctoral theses since 2016.
- Completed doctoral dissertations supervised: 2020 - Ioan-Iustin Vadana, Päivi Aaltonen, Hannes Velt; 2021 - Jaakko Metsola, Maria Uzhegova, Agnes Asemokha. Currently supervising doctoral dissertation of Heidi Myyryläinen.

Teaching (selected)

- Average teaching evaluation 4.1/5 across 23 courses (2010 - 2025); pedagogical qualification 25 ECTS (2014).
- Master's and bachelor's degree level teaching experience since 2010.

Selected courses (recent)

- Introduction to International Entrepreneurship (2024)
- Theories of Entrepreneurship (doctoral course, TalTech, 2023)
- Ethics, Governance & Responsible Management (2021 - 2023)
- Digital Transformation Management (2022 - 2023)
- Research in International Business and Entrepreneurship (2019 - 2020)
- Theories and Research in International Business (Kataja doctoral course, 2019)
- Master's Thesis Seminar (2019)

Earlier courses (selection)

- Internationalization of the Firm and Global Marketing (2010 - 2015)
- Contemporary Issues in International Marketing (2014 - 2015)
- Asian Management (2015 - 2017)
- Doctoral Course in Theories of International Business (2017)
- Strategy Consulting (2012; 2014 - 2016)
- International Entrepreneurship Challenge (2016 - 2020)

Education

- **D.Sc. (Econ. & Bus Adm.), 2013** (accepted with distinction), Lappeenranta University of Technology, School of Business, Finland
- **M.Sc. (Econ. & Bus Adm.), 2009,** Lappeenranta University of Technology, School of Business, Finland
- **M.Sc. (Tech.), 2005,** Lappeenranta University of Technology, Dept. of Information Technology, Finland

Awards and distinctions (selected)

- Awarded the 2025 Most Impactful Papers of the Year Award for the exceptional impact of the open access article “Entrepreneurial Ecosystem Research” in the *Journal of Business Ecosystems*.
- Scholarly Index, Top1000 Scholar, 2026 public-beta edition (2021–2025 window): Finland #1 / world #77 in International Business and FDI; Finland #4 / world #492 in Entrepreneurship Studies and Influences. (October 2026)
- Teaching achievement of the Year 2013, The Finnish Association of Business School Graduates (SEFE) - Best Msc programme (Master's in International Marketing Management)
- Supervised the master’s thesis recipient of the inaugural EPAS-MIB best master’s thesis award
- AIB 2020 Best Reviewer, EIBA 2014 Best Reviewer, ANZMAC 2017 Most Outstanding Reviewer
- Emerald Literati Awards (Highly Commended, 2017; Outstanding Contribution, 2019)
- Doctoral Dissertation “The Influence of Network Competence on Internationalization of SMEs” approved with distinction.
- VITAKO Award 2013 for the best doctoral dissertation in LUT School of Business and Management
- Suomen Ulkomaankaupan Edistämisrahasto award 2015 for the best doctoral dissertation related to international business

Societal impact and outreach

- **Policy and research evaluation.** Evaluator for the European Science Foundation call (2019) for Junior and Senior Research Projects of the Research Foundation Flanders (FWO);

evaluator of NFRF International competition (2026); assessment committee member for two professorships at the University of Southern Denmark (2021); attestation committee member for doctoral students at TalTech University (2021–2023); opponent/pre-examiner roles for doctoral dissertations at the University of Southern Denmark (2020), EGADE Business School (2025), Halmstad University (2025) and University of Vaasa (2026).

- **Invited talks and knowledge transfer.** Invited speaker at La Fabrique de l'exportation (2021), Institute of Management & Research, New Delhi (2022) and GIBS Business School (2025), disseminating research on SME internationalization, sustainability and digitalization to practitioner and policy audiences.
- **Cross-sector consortia supporting SMEs.** Leadership and co-leadership roles across Business Finland/Tekes, EU/ERDF, NOS-HS, Erasmus+, and the Foundation for Economic Education (LSR), including BICS (Tekes, 2015–2018), LAB UX Center (ERDF, 2021–2023), ENHANCE (NOS-HS, 2019–2021), SEinHE (Erasmus+, 2021–2022)
- **Editorial and field-building contributions.** Co-guest editor of special issues on international business and marketing (Journal of International Entrepreneurship, 2025-2026; Small Enterprise Research, 2022; Sustainability, 2022–2023); member of the Editorial Advisory Group, Cambridge University Scholars (2018–); editorial board member.