Copyright & Content Usage Policy

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1. Ownership of Content

Welcome to **www.godrejproperties.com.co** (the "Website"), a property managed by **SharpAssets Consultancy**. The content on this Website falls into two specific categories of ownership:

A. Property of the Developer (Godrej Properties Limited):

All project-specific intellectual property displayed on this site, including but not limited to:

- **Trade Marks:** The brand names "Godrej Properties", "Godrej Woods", "Godrej Tropical Isle", and associated logos.
- **Creative Assets:** Official project brochures (PDFs), floor plans, master plans, location maps, price sheets, and walkthrough videos.
- **Renderings:** Architectural images and artistic impressions of the project.

These assets are the sole property of **Godrej Properties Limited**. We, **SharpAssets Consultancy**, display these assets on this Website strictly in our capacity as an **Authorized Channel Partner** for marketing and promotional purposes. We claim no ownership over these specific trademarks.

B. Property of SharpAssets Consultancy:

All other content created specifically for this Website is the exclusive property of SharpAssets Consultancy, protected under the Copyright Act, 1957 (India). This includes:

- **Website Design:** The unique layout, color scheme, coding structure, and user interface.
- **Written Content:** Blog posts, property descriptions, analysis reports, and SEO text written by our team.
- **Graphics:** Custom icons, promotional banners, and marketing creatives designed by us.

2. Authorized Usage (License)

- **For Personal Use:** Users are granted a limited, non-exclusive license to view, download, and print brochures, maps, or price lists for **personal, non-commercial use** only (e.g., for making a property buying decision).
- **No Commercial Use:** You may **not** reproduce, distribute, modify, sell, or re-post any content from this Website on another website, social media platform, or public forum for commercial gain without prior written permission from SharpAssets Consultancy.

3. Prohibition on Scraping & Copying

Strict legal action will be taken against competitors, digital agencies, or aggregators found engaging in:

- **Content Theft:** Copying our blog posts, project descriptions, or website text verbatim.
- **Data Scraping:** Using automated bots, spiders, or scrapers to extract pricing data, images, or lead information.
- **Framing:** Embedding our website within another site (iFrames) to mislead users.

4. Third-Party & Open Source Content

Some non-project images (e.g., generic lifestyle photos, icons, or maps) used on this Website may be sourced from:

- **Licensed Stock Libraries:** Paid assets used under a valid commercial license.
- **Open Source/Creative Commons:** Assets used in compliance with their respective attribution requirements.

5. Copyright Infringement Notification

If you believe that any content on this Website violates your copyright or trademark rights, please notify us immediately. We will investigate and remove the infringing content within 48 hours if the claim is valid.

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