



CHARECO



CONTACT

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Shirkat-Gumbo South Sudan



OUR STORY

Mission:

Flame On, Earth First.



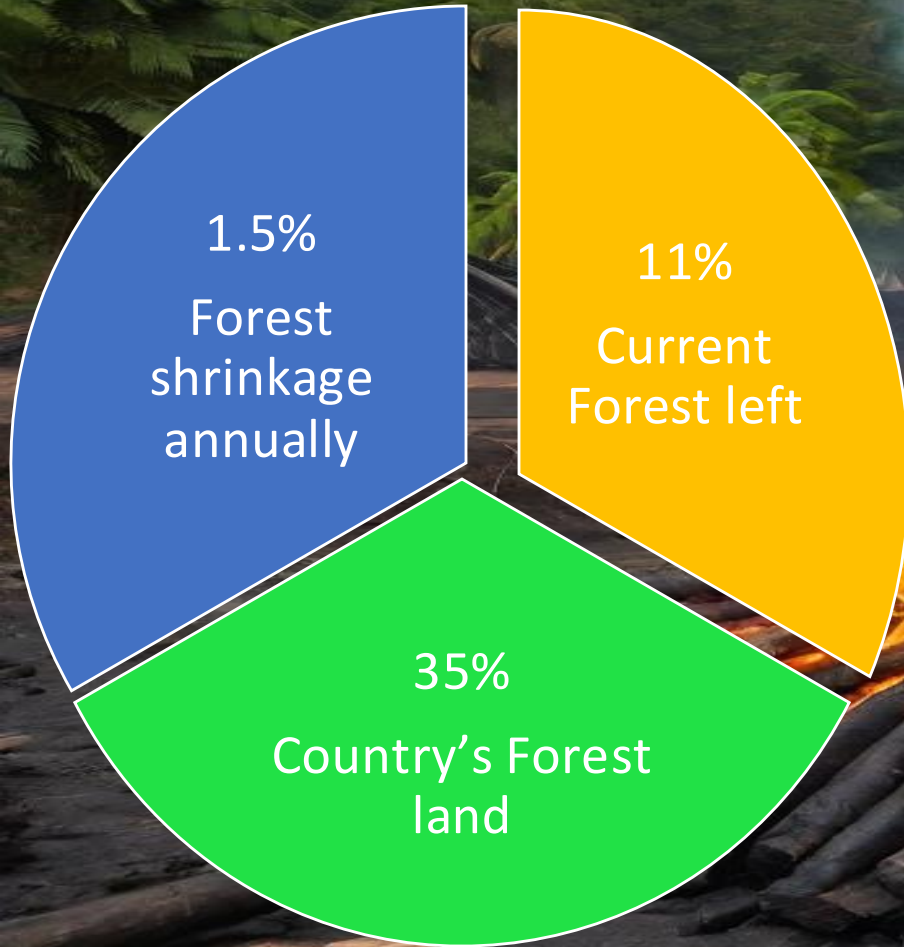
BEFORE



AFTER



PROBLEM : DEFORESTATION IN SOUTH SUDAN



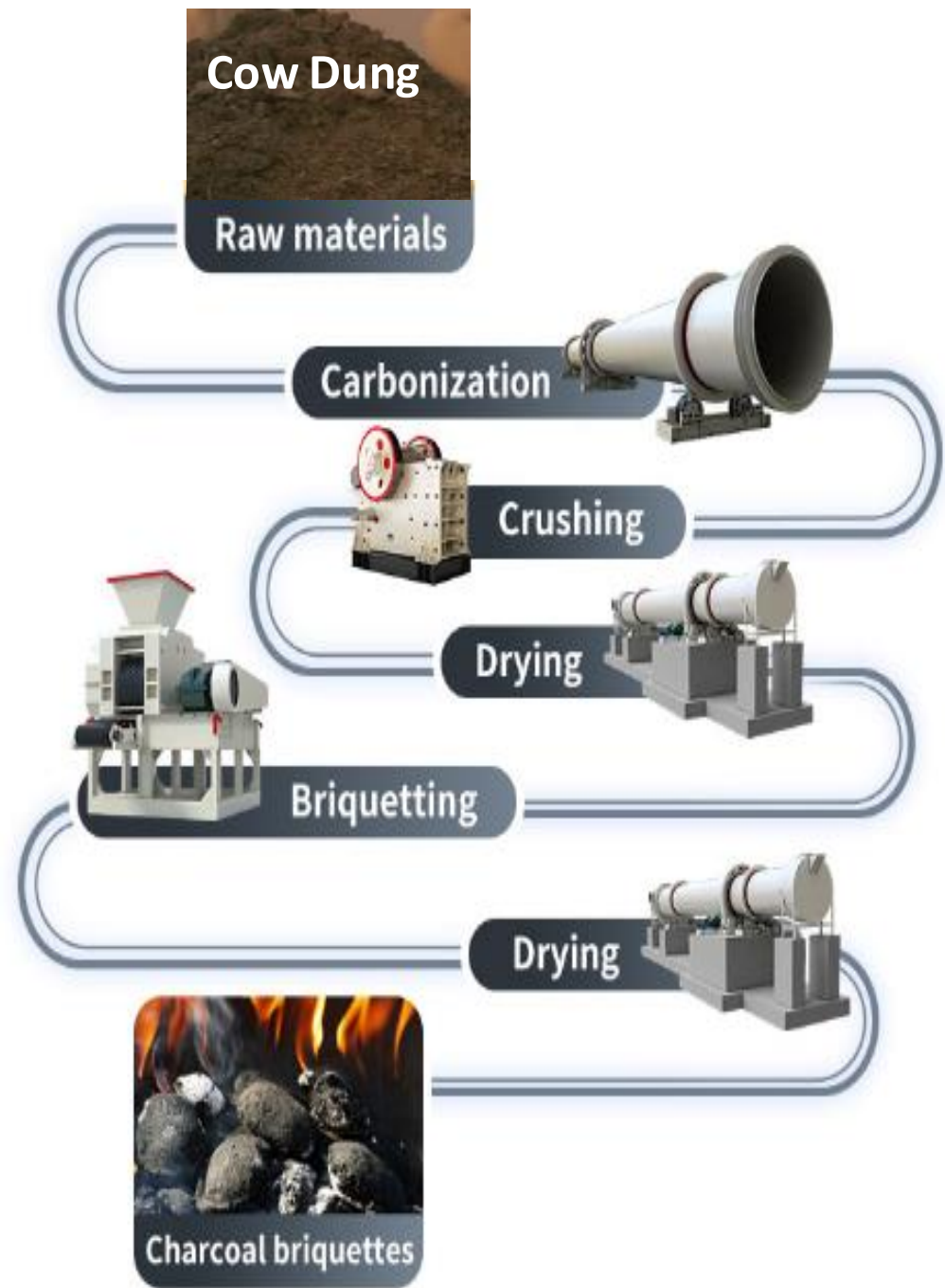
Source: UNEP 2015 Report, World Bank Data 2018 report.



OUR SOLUTION

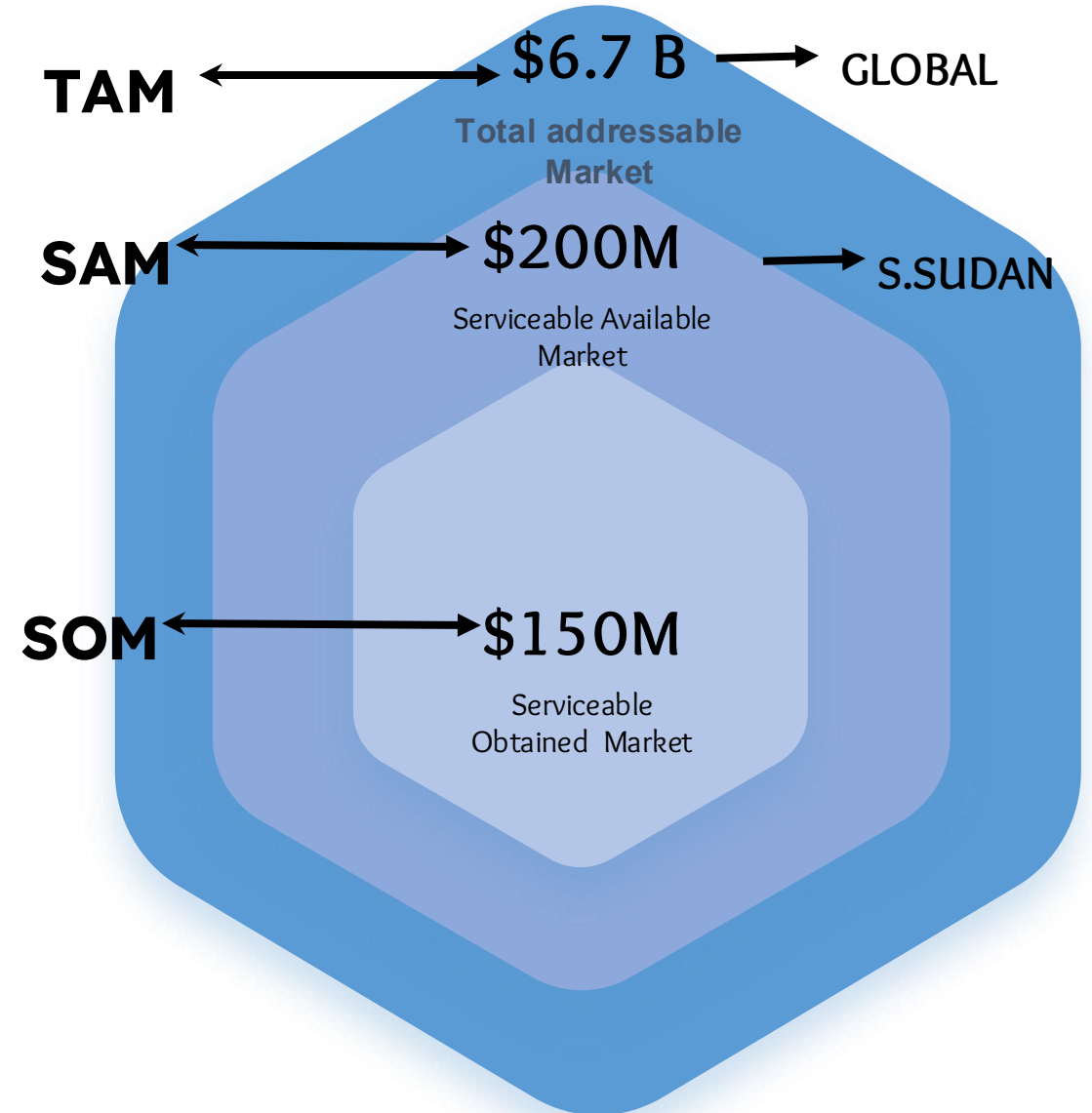
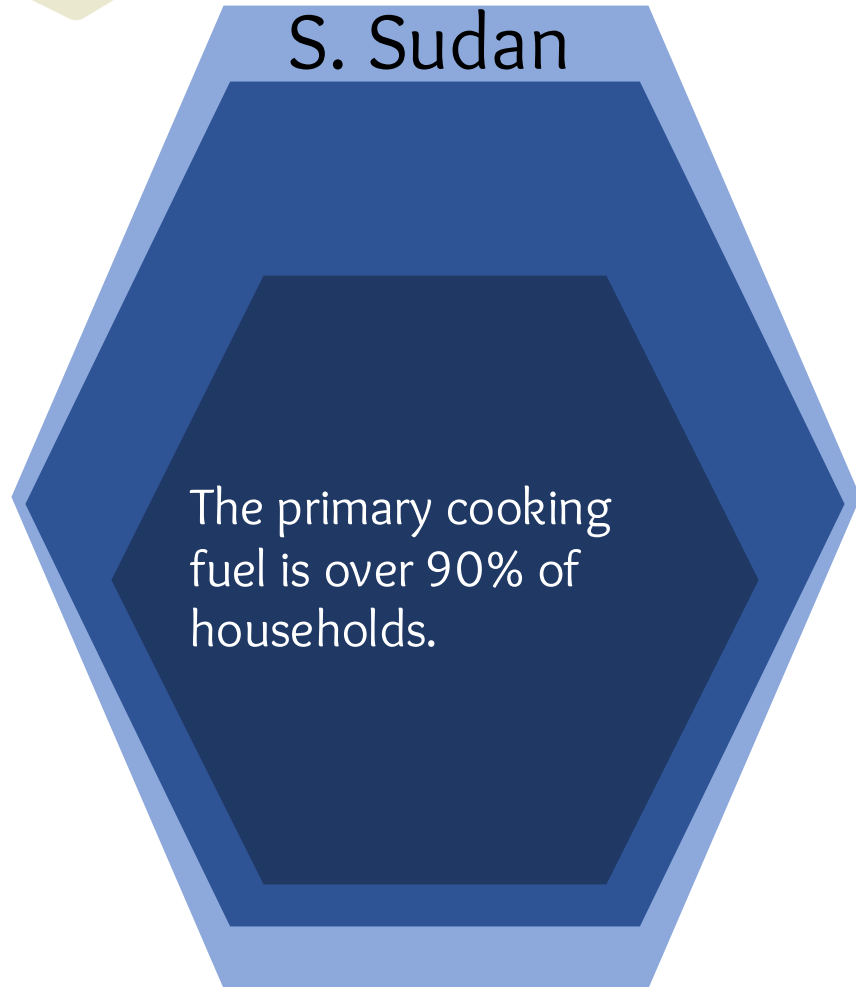


Modern Briquette Charcoal.





MARKET SIZE & OPPORTUNITY



Source: UNEP 02 Aug 2018 Report, Word Market data forecast 2024.



OUR BUSINESS MODEL

CHARECO



Flow of physical
goods



Channel Partner



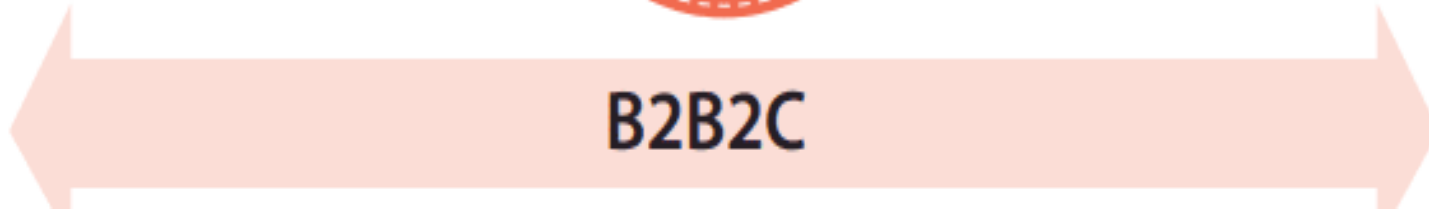
Flow of physical
goods



Customer



B2B2C





OUR VALUE PROPOSITION

INDIRECT COMPETITORS



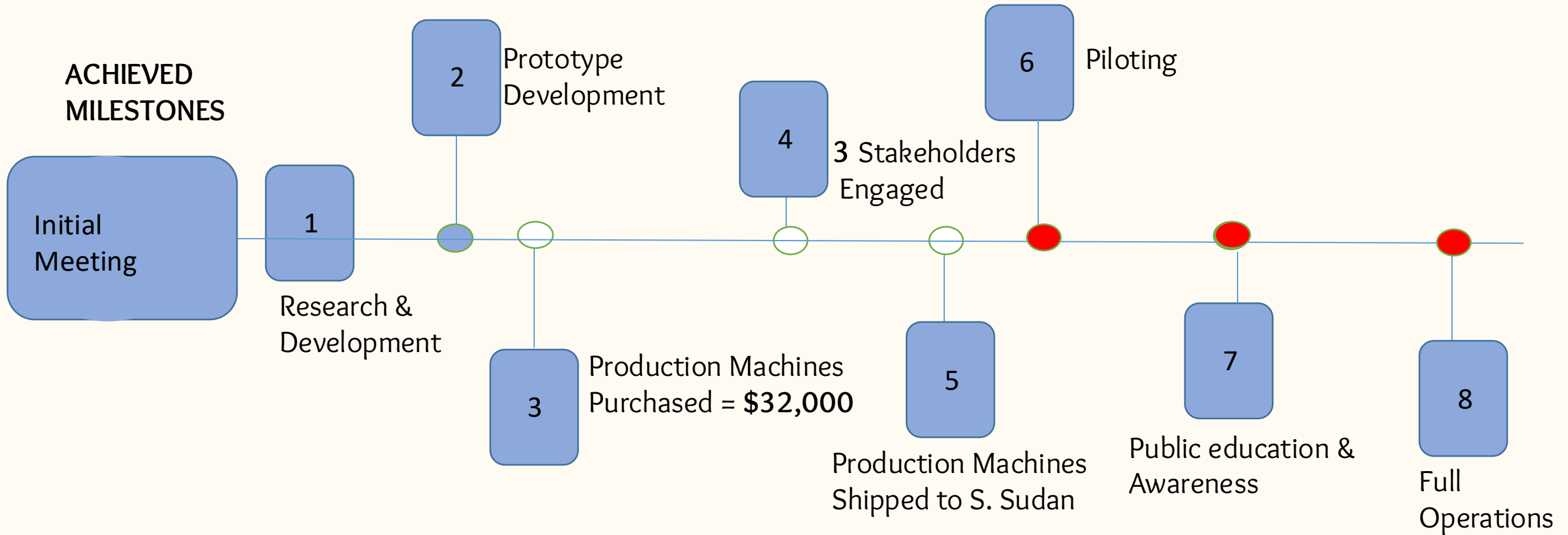
OUR UVP

- Use waste as a raw materials ✓
- Sustainable & eco-friendly ✓
- Long-Lasting Burn ✓
- Zero Ash Production ✓
- Easy Lighting ✓
- No smoke emission ✓
- Year-Round Supply ✓



OUR TRACTIONS

ACHIEVED MILESTONES





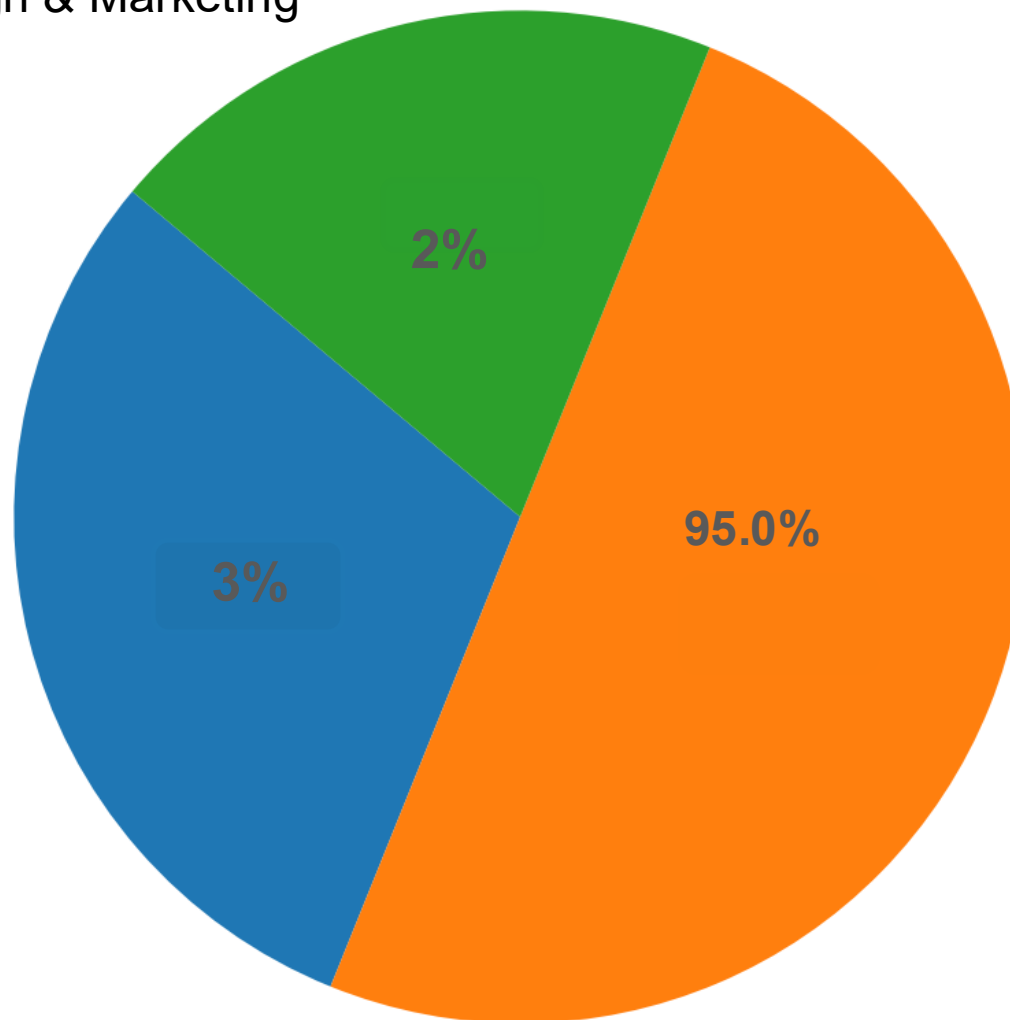
OUR ASK

\$30,000

ALLOCATION OF FUNDS

Awareness, Campaign & Marketing

Piloting/trial run



Operations
& Production
Facilities

OUR TEAM



CHOL JOHN DENG KUIR
CEO & CO-FOUNDER



AWENG A. KELEI
COO & CO-FOUNDER



PANTHER ALIER AKUEI
PR & CO-FOUNDER



PAUL GHAI JOK GHAI
CM & CO-FOUNDER



- OUR CALL TO ACTION

