

GUSTAVO A. GARZON

bio



Born in Argentina, director/screenwriter Gustavo Adrian Garzon earned his B.F.A. in Filmmaking from SUNY /College at Purchase in New York in 1998, followed by a scholarship for an M.F.A. in animation at UCLA Film School in Los Angeles, California. Gustavo now lives in Madrid after 35+ years in Los Angeles, New York and Mexico City.

He has received the Grammy, Billboard, MTV, Premios Lo Nuestro Univision, Effie and Oye awards, among others, and most recently the LIFETIME ACHIEVEMENT AWARD from the Buenos Aires Music Video Festival.

He was invited to serve as a juror at the prestigious Guanajuato International Film Festival. His debut as writer and director was the feature film VOLVERTE A VER (Mexico-Argentina, 2008), a romantic comedy starring Alfonso Herrera. He has also directed a dark comedy-suspense short as a guest artist for the Kinomada Project in Quebec, Canada, and, more recently, a feature-length documentary commissioned by Sony Entertainment for the international group Camila. He has directed nearly 200 music videos and 150+ commercials for stars such as Shakira, Ricky Martin, Alejandro Sanz, Luis Miguel, Vanessa Williams, Johnny Cash, Reik, Alison Krauss, Maná, Café Tacvba, Chayanne, Paulina Rubio, Juanes, J. Balvin, Luis Fonsi, Kenia Os, Juan Luis Guerra, La Ley, Gloria Estefan, Julio Iglesias, Marco Antonio Solís, Ana Torroja, David Bisbal, and even two-time Oscar winner Gustavo Santaolalla.

Recently, Gustavo directed and edited a documentary for the artist Ana Gabriel, produced by Cholawood Productions of Los Angeles. He also created, directed and edited a campaign for the prestigious brand PUMA featuring the teams Chivas of Guadalajara, Rayados of Monterrey and Gallos of Querétaro for the LIGA MX, THE Mexican Professional Soccer League. He has also directed spots and promos for brands such as Pedigree, Paramount TV, P&G, Coca-Cola, HSBC, Chivas Regal, Pepsi, MTV, McDonald's, AstraZeneca, Kellogg's, Samsung and many more.

"My intention is always to connect with those energies that operate behind the visible, to try to decipher what floats in the air and imperceptibly penetrates our skin, leaving traces that are hard to follow. The everyday drama that exists at every moment between the sacred and the mundane, expressed at times in a face, a gesture or an involuntary action, is what nourishes me as a director."

As a screenwriter, Gustavo was hired by Sony Pictures Television International to develop and write an action thriller for Latin America. He has written many original pilots (science-fiction, dramedy and drama), spec scripts for the series Breaking Bad and HBO's In Treatment, and numerous feature screenplays (adaptations and originals). His original screenplay THE EXILE was a top finalist at the Barcelona International Film Festival, the Big Break Screenplay Contest and the STARZ Denver Film Festival. He has also written the drama ECLIPSES, about a teenage cello prodigy with Asperger's, preparing for the Tchaikovsky Competition; UMBRAL, a supernatural thriller co-written with Luis Murillo Arias (executive producer and writer of the series PAROT), selected for the MADRID ONLINE PITCHBOX at FILMARKET HUB; and "REMEMBER YOU WILL DIE," a science fiction feature.

Gustavo is also the creator and director of the TRANQUILITY FIELDS YouTube channel, dedicated to creating immersive holistic experiences for relaxation, healing and meditation through hypnotic collages and original ambient music.