

CV- MARCELLO MUENHO VILOMBO

Chief of Marketing & Branding

PROFESSIONAL PROFILE

Mr. Marcello Muenho Vilombo is a marketing, branding, and digital communications professional specializing in corporate identity, creative design, strategic marketing, and emerging artificial intelligence technologies.

Born in Rome, Italy, he combines a creative educational background with professional training in business management, digital innovation, and technology-driven communication.

EDUCATION & PROFESSIONAL DEVELOPMENT

- **Liceo Scientifico John F. Kennedy, Rome, Italy** — Secondary School Diploma.
- **Accademia Costume & Moda, Rome, Italy** — Studies in Fashion and Costume Design, Marketing, and Brand Identity Development.
- **Google** — Foundations of Project Management.
- **Anthropic** — Claude Desktop & Code.
- **University of California USA** — Fundraising and Development Foundations.
- **Università Bocconi, Milano Italy** — Infrastructure Financing and Development; Challenges of Agribusiness Management.

CORE COMPETENCIES

- **Marketing & Branding:** Corporate identity, brand positioning, digital marketing, creative design, and strategic communications.
- **Artificial Intelligence:** Claude, Gemini, AI-powered chatbots, with ongoing studies in AI agents and workflow automation.
- **Digital Tools:** Adobe Creative Suite and Microsoft Office.
- **Business & Sustainability:** Project management, fundraising, agribusiness, environmental awareness, and community engagement.
- **LEADERSHIP ROLE | VILOMBO GROUP:** As **Chief of Marketing & Branding**, Mr. Vilombo leads corporate branding, digital communications, marketing strategy, and international brand positioning.

He supports the Group's visibility, strengthens its corporate identity, and promotes engagement with international strategic partners and investors, contributing to sustainable business growth and international market expansion.

LANGUAGES: Italian: Fluent | **English:** Fluent | **Portuguese:** Basic

CONTACT

Phone: +39 340 150 1205
Email: info@vilombogroup.com

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